

Abstract of the Invention

A system for marketing goods and services over the Internet comprising a computer capable of accessing the Internet, a computer system capable of being accessed by the computer over the Internet, the computer system for providing a plurality of screens to the computer once the computer accesses the computer system with such screen providing information relating to products or services being offered for sale by the computer system and a phone number for contacting a representative of the computer system, a telephone connection between a user of the computer and a representative of the computer system, a user and a representative being able to talk to each other during the providing of the screens, and the computer system further comprising means for controlling operation of the computer once the telephone connection has been established.